



WXIN-TV
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

Contract / Revision 379698 /		Alt Order # 06277551
Product AMERICANS FOR PROS		
Contract Dates 08/22/12 - 08/28/12		Estimate # 503
Advertiser American 4 Prosperity Senate		Original Date / Revision 08/14/12 / 08/14/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WXIN	Account Executive Jim Quinn	Sales Office Telerep Philade
Special Handling		
Demographic Adults 50+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services Inc
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	59	08/23/12	08/24/12	FOX News at 10pm M-F	10p-11p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---TF--				2	\$950.00			
N 2	59	08/26/12	08/26/12	FOX News Sunday	10a-11a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$400.00			
Totals											3	\$2,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	3	\$2,300.00	\$1,955.00
Totals	3	\$2,300.00	\$1,955.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.